
Oxford University Press Journals Collection 2015

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Regional Sales Manger, Eastern Europe



Oxford University Press Journals Collection 2015

OUP and the Academic Community

Oxford University Press (OUP)

Our mission

OXFORD
UNIVERSITY PRESS

OXFORD UNIVERSITY PRESS IS A DEPARTMENT OF THE UNIVERSITY OF OXFORD. IT FURTHERS THE UNIVERSITY'S OBJECTIVE OF EXCELLENCE IN RESEARCH, SCHOLARSHIP, AND EDUCATION BY PUBLISHING WORLDWIDE.



OUP's Mission

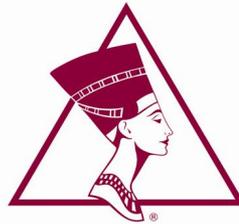
What does it mean?

OUP publishes the highest quality journals and delivers this research to the widest possible audience. We achieve this by working closely with our society partners, authors, and subscribers in order to provide them with publishing services that support their research needs

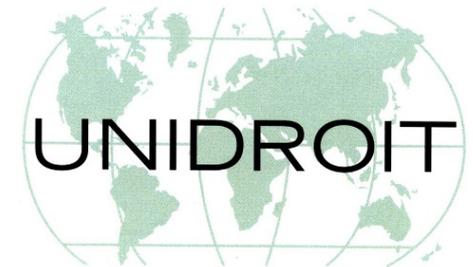
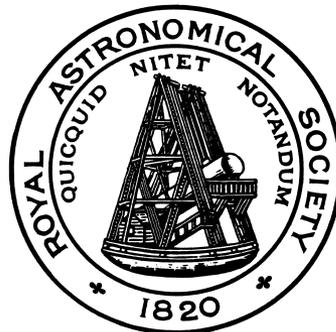
OUP and the Academic Community

Publishing Collaboratively

OXFORD
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THE AMERICAN SOCIETY FOR
AESTHETIC PLASTIC SURGERY, INC.



Nearly 70% of OUP's journals are published on behalf of societies and academic bodies, and this is increasing

OUP and the academic community

What role do we play?

-
- High quality content disseminated at **fair and sustainable** pricing
 - A **global approach**, with the size, resource and ambition to compete with the major commercial publishers
 - A **mission-led** orientation to enable maximum impact and dissemination
 - Oxford University Press is **uniquely positioned** to lead the way forward

Oxford University Press

Part of the academic community

The logo for Oxford University Press, featuring the word "OXFORD" in a large, white, serif font above the words "UNIVERSITY PRESS" in a smaller, white, sans-serif font, all set against a dark blue rectangular background.

OXFORD
UNIVERSITY PRESS

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- Oxford University Press prides itself on being both a **part** of and a **partner** in the academic community
 - As a member of the academic community, **we understand and can address the needs** of our publishing partners in a way that no profit-driven publisher can

Oxford University Press Journals Collection 2015 OUP Journal Joiners

OUP Journal Joiners

Publishing partnerships

- We consider our role in the academic community to extend to the publishing we do on behalf of societies
- We publish over 300 journals in law, medicine, the humanities, social sciences, life sciences, and mathematics and physical sciences – two-thirds of which are published **in partnership with learned and professional societies**
- **Societies want to publish with OUP** because we understand and can deliver on shared strategic goals for their titles

OUP Journal Joiners

Excellence in Evidence

OXFORD
UNIVERSITY PRESS

-
- **Mission Driven** – we return the library community's investment back to the **academic community**, partnering with non-profit societies who share our mission
 - **Focus on Quality** – our strategy is to **selectively** acquire only the very highest quality journals
 - **Creation of sustainable models** - for the **future support** of academic scholarship and research

New Joiners 2015

What's New?

OXFORD
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- **25** new titles
- **15** new in Life Sciences Collection, **7** new in Medicine, **2** new in Social Sciences, **2** new in Law, **1** new in Humanities
- **New titles in subject areas:**
 - Microbiology
 - Entomology
 - Biomedical Informatics (BMI)
- **9 new society partners including:**
 - Federation of European Microbiological Societies (FEMS)
 - Entomological Society of America (ESA)



Federation of European Microbiological Societies (FEMS)

Life Sciences Collection

New in
2015

OXFORD
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- Official journals of the Federation of European Microbiological Societies (FEMS)
- Very well-known in Europe due to the society
- Takeaway from Wiley-Blackwell

Federation of European Microbiological Societies (FEMS)

Life Sciences Collection

OXFORD
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Entomological Society of America

Life Sciences Collection

New in
2015

OXFORD
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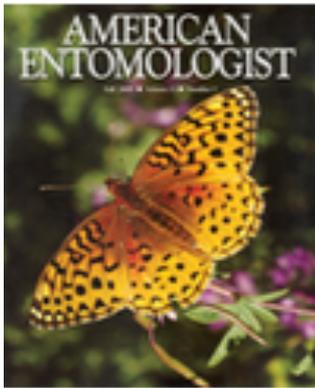


- Official journals of the Entomological Society of America (ESA)
- Articles cover subjects of a broad interest to both amateur and professional entomologists
- Previously self-published

Entomological Society of America

Life Sciences Collection

OXFORD
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1. Poultry Science and 2. Poultry Research

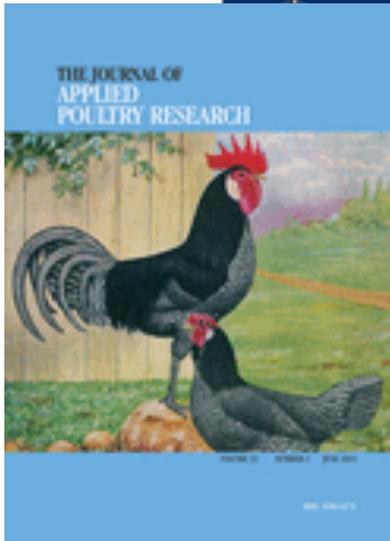
Life Sciences Collection

2014
Takeover

OXFORD
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- Owned by the Poultry Science Association (PSA)
- Internationally-renowned and the authoritative source for a broad range of poultry information and high-calibre research
- Previously self-published



Aesthetic Surgery Journal

Medicine Collection

New in
2015

OXFORD
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- Official publication of the American Society for Aesthetic Plastic Surgery & 13 major international societies
- Internationally recognised Editor - Dr Foad Nahai
- Takeaway from SAGE

Journal of Crohn's and Colitis

Medicine Collection

New in
2015

OXFORD
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- Official journal of the European Crohn's and Colitis Organisation (ECCO)
- Young journal in a niche, but important area
- Publishes Chinese local edition
- Takeaway from Elsevier



Journal of the American Medical Informatics Association

Medicine Collection

New in
2015

OXFORD
UNIVERSITY PRESS



- American Medical Informatics Association's (AMIA) premier peer-reviewed journal
- Prominent Editor-in-Chief, Dr. Ohno-Machado
- Takeaway from BMJ Group

Nutrition Reviews

Medicine Collection

New in
2015

OXFORD
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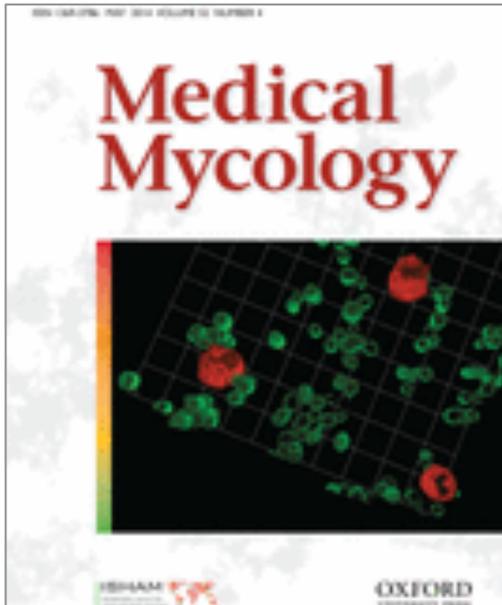
- Published by the International Life Sciences Institute
- Publishes articles on many topics related to public health
- ILSI partners include Nestle, Coca Cola and Proctor and Gamble
- Takeaway from Wiley-Blackwell

Medical Mycology

Medicine Collection

2014
Takeover

OXFORD
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- Focuses on fungi and their application within medicine
- Official publication of the International Society for Human Animal Mycology, which is a recognised non-governmental affiliate of the World Health Organisation
- Takeaway from Informa Healthcare

1. Journal of Mammalogy and 2. Mammalian Species

Life Sciences Collection

New in
2015

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- JM is the flagship publication of the American Society of Mammalogists
- Highly respected journal with international scope (pub'd in 1919)
- High-profile Editor-in-Chief, Joseph Merritt
- MS sold individually and bundled w/ JM
- Very social-media savvy society
- Takeaway from Allen Press

ILAR Journal

Life Sciences Collection

2013
Takeover

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- Peer-reviewed, theme-orientated publication of the Institute for Laboratory Animal Research (ILAR)
- Promotes the high-quality, humane care and use of animals
- Previously self-published

The Monist

Humanities Collection

New in
2015

OXFORD
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- Founded in 1888, *The Monist* is one of the world's oldest and most important journals in philosophy
- Affiliated with The Hegeler Institute
- Each issue is a themed issue on a specific philosophical topic
- Primarily US contributors
- Previously self-published

Economic Policy

Social Sciences Collection

New in
2015

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- Identifies current and emerging policy topics and provides authoritative analysis
- Affiliated with three major research institutes (in UK, France, and Germany)
- Submissions are almost 100% invited
- Takeaway from Wiley-Blackwell

Social Problems

Social Sciences Collection

New in
2015

OXFORD
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- Official publication of *The Society for the Study of Social Problems*
- Prestigious editorial board and new editors in 2015
- 90% US authors, followed by Canada, France, Israel and Japan
- Takeaway from University of California Press



Society for the Study
of Social Problems
In Pursuit of Social Justice

Uniform Law Review

Law Collection

2013
Takeover

OXFORD
UNIVERSITY PRESS



- Published on behalf of UNIDROIT (international organization with 63 member states focused on private international law)
- ULR is a comprehensive source of information for those involved in international private commercial law
- Bilingual (English and French)
- Previously self-published

Yearbook of International Environmental Law

Law Collection

2011
Conversion

OXFORD
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- Yearbook was transitioned to the Journals platform in 2011 (previously print product)
- Vital source of information in the rapidly evolving field of environmental law
- Format allows reflection on longer-term trends rather than short-term developments

Oxford University Press Journals Collection 2015

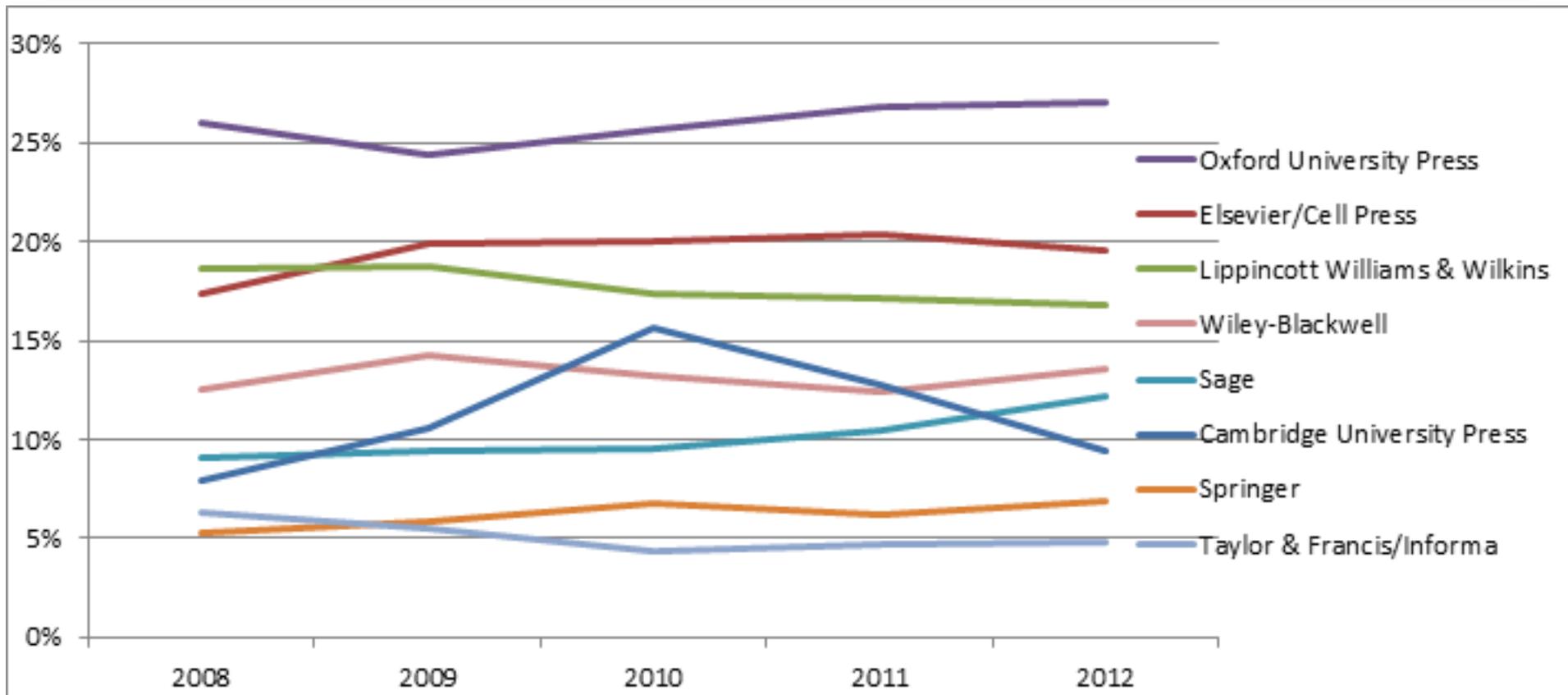
Value Proposition and Quality

Quality and Journal Joiners

- Our criteria when evaluating a new title for publication are its **quality** and whether it **supports our aims** of furthering education and disseminating knowledge.
- We dedicate our activities to the highest quality publications and **focus on improving existing journals** through development activities, aiming to increase Impact Factor, usage, and submissions.
- These activities ensure that OUP is positioned as a trusted gateway to the **very best scholarly research and resources**.

Commitment to Quality

Impact Factor Improvement Annually



Nearly 30% of OUP's Journals rank in the top 10% in their subject area over 5 years.

Oxford University Press Journals Collection 2015

Pricing Policy and Guidelines

The 2015 Collection

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285 titles

25 titles joining the Collection



2015 Collection Overview



OUP 2015 Journals Collection

Pricing matters

- We offer Collection **discounts for titles** new to institutions
- Subscription fees are **reduced according** to the number of APCs at journal level for hybrid OA titles
- Our pricing is **fair and transparent**, ensuring you can effectively budget and manage your journal collections
- OUP is going to continue **improving the quality** of the collection and selectively add new titles that fit well

OUP 2015 Journals Collection

How do we price customer Collections?

- We calculate customers subscription fees on the following metrics:
 - Like-for-like renewal rate (underlying growth): 2014 Collection price adjusted for titles that have left, and adjusted for external changes, i.e. increased content volume, increased publication frequency
 - Existing revenue spend on new joiners: These titles only require re-allocation of funds, not new budget!
 - Premium fee for new content: for new joiners not previously subscribed, a heavily discounted fee is added

Oxford University Press Journals Collection 2015

The OUP Difference

The OUP Difference

The OUP advantage v. commercial presses

- OUP is a **mission-based** organization
- OUP is a highly **selective** journals publisher
- As a department of the university, OUP will **never be sold**
- High-quality publishing and the **support** of academic endeavours

The OUP Difference

The OUP advantage v. university presses

- OUP has one of the very few university press journals programmes large enough to be offered to consortia as a complete collection and archive.
- Giving **greater access and value for money**.
- OUP is a truly **global publisher**, with a reach unparalleled among university presses (and most commercial houses), enabling greater savings that can be passed on to libraries and academic communities

The OUP Difference

It's not all about revenue

- While OUP's primary purpose is to pursue the University's educational mission through its global publishing, we do derive a surplus from our publishing activities
- A proportion of any annual surplus is used for a variety of University activities, e.g. the funding of scholarships, funding for early stage researchers, the refurbishment of libraries, and purchase of additional resources for them, and the development of new facilities

What's Next?

The future for OUP journals

- We continue to strive towards a greater global reach, with more international authors
- We will continue to expand our subject coverage
- We will continue to only add high quality titles to our collection
- We aim to add between 10-25 journals each year to our collection

Questions?

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